



## **For Immediate Release**

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### Contact Information

Tina M. Fullard, Director of Marketing

Telephone: 336-758-2426

Fax: 336-725-2180

Email: [tfullard@graylyn.com](mailto:tfullard@graylyn.com)

WINSTON-SALEM, NC, – The Graylyn Estate, which has hosted presidents, world leaders and entertainers since opening as a hotel /conference center in 1984 as one of the most unique venues in North Carolina, announced a extensive renovation to its guestrooms and conference space in the Mews area of the 55 acre estate.

With the renovation scheduled to begin in November 2011, the Graylyn Estate is fully updating all of its guest rooms and meeting spaces in the Mews while maintaining it's gracious, French feel and keeping with the unique setting of this historic estate. While the color schemes and details have not been revealed, the new guest rooms will include suite options, lush bedding and rich tones creating a luxurious experience for its guests. Each guest room will contain modern technology, including flat screen LED televisions and WiFi connectivity. Elegant sepia-toned framed photographs of Winston Salem most cherished landmarks will emphasize the guestrooms historic charm.



The Mews Conference Room and its surrounding breakout spaces will also be included in the renovation. Plan details are forthcoming on this but promise to be nothing less than incredible.

"In redesigning the Mews, it was extremely important to understand the delicate balance between historic elements and modern comforts. We'll be injecting new life into this area with everything from a new design to an overhaul in technology" said John Wise, Assistant Vice President of Hospitality Services at Wake Forest University. "We are extremely proud of the look and feel that this renovation will bring to the estate. The enhancements to the Mews reinforce Wake Forest University's ongoing commitment and investment to keep this historical estate's premier status as a distraction free meeting destination and the social address of Winston-Salem." said Wise.

The location of the Mews area will allow the property to remain open during the renovation hosting meetings and events within the Manor House, Management House and Bernard Cottage. The renovation is expected to be completed by April 2012.